

BUSINESS MEETING OF THE

MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, October 30, 2012

Lansing District Office 7150 Harris Drive Lansing MI 48909

Present: Andrew J. Deloney, Chairman

Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division

Julie Wendt, Director of Executive Services Division

Andy Neumann, Director of Administrative Services Division

Pam Hamilton, Deputy Director of Finance Division

Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:09 a.m., noting a quorum was present.

- I. Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of October 16, 2012, be approved as written and presented, motion carried by unanimous vote.
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - **A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective December 2, 2012:

| COMPANY/ADA | <u>PRODUCT</u> | PACK SIZE |
|---|--|---------------------------------------|
| CNS Enterprises, Inc. (Chinese Import & Export) Cana Distributors LLC (NWS Michigan, Inc.) | 1000ml Xi Chiew Jiaocang 375ml Zhen Pin Er Guo Tou Jiu 50ml Western Honey Pepper | 6 Bottles 12 Bottles 60 Bottles |

| 1000ml Zabov Zabaglione | 6 Bottles |
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| 750ml Bols Genever Amsterdam Gin | 6 Bottles |
| | 6 Bottles |
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| 750ml Damrak Amsterdam Gin | 6 Bottles |
| | |
| 750ml The Dalmore Cigar Malt Reserve | 6 Bottles |
| 3 | |
| 750ml Taketsuru 12 vr Whiskey | 6 Bottles |
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| 750ml Yoichi 15 yr Whiskey | 6 Bottles |
| | 1000ml Zabov Zabaglione 750ml Bols Genever Amsterdam Gin 1000ml Bols Genever Amsterdam Gin 750ml Damrak Amsterdam Gin 750ml The Dalmore Cigar Malt Reserve 750ml Taketsuru 12 yr Whiskey 750ml Yoichi 15 yr Whiskey |

B. That the following requests for addition of product to the approved products list be approved for listing, effective December 2, 2012:

| COMPANY/ADA | PRODUCT | PACK SIZE |
|--|--------------------------------------|-------------|
| Temperance Distilling Company | 750ml Ono Pina Colada | 12 Bottles |
| (NWS Michigan, Inc.) | 750ml Ono Tropical Liqueur | 12 Bottles |
| Cana Distributors LLC | 750ml Clear Creek Oregon Cranberry | 12 Bottles |
| (NWS Michigan, Inc.) | 750ml Western Honey Pepper | 12 Bottles |
| Castle Brands (USA) Corp. (NWS Michigan, Inc.) | 750ml Travis Hasse's Cow Pie | 12 Bottles |
| MHW Ltd. | 375ml Galliano Ristretto | 24 Bottles |
| (General Wine & Liquor Co.) | | |
| Pearson & Person, LLC | 750ml Viral Lolli Vodka | 12 Bottles |
| (General Wine & Liquor Co.) | 750ml Viral Mint Vodka | 12 Bottles |
| , | 750ml Viral Salty Vodka | 12 Bottles |
| Pernod Ricard USA, LLC | 50ml Absolut Hibiskus Vodka | 120 Bottles |
| (NWS Michigan, Inc.) | 750ml Absolut Hibiskus Vodka | 12 Bottles |
| , | 1000ml Absolut Hibiskus Vodka | 12 Bottles |
| | 750ml Paddy Old Irish Whiskey | 12 Bottles |
| Proximo Spirits, Inc. (General Wine & Liquor Co.) | 750ml Three Olives Whppd Cream Vodka | 12 Bottles |
| Remy Cointreau USA, Inc. (NWS Michigan, Inc.) | 1750ml St Remy VSOP Auth PL Brandy | 6 Bottles |
| The Wine Group, Inc. (General Wine & Liquor Co.) | 750ml Spicebox Cinnamon Whiskey | 12 Bottles |
| Diageo Americas, Inc. | 750ml Yukon Jack Jacapple | 12 Bottles |
| (NWS Michigan, Inc.) | 50ml Yukon Jack Jacapple PL | 120 Bottles |
| | 750ml Yukon Jack Wicked Hot | 12 Bottles |
| | 50ml Yukon Jack Wicked Hot PL | 120 Bottles |

Business Meeting Tuesday, October 30, 2012 Page 3

Wilson Daniels, Ltd. 50ml Seagram's Cookies & Cream PL 120 Bottles (General Wine & Liquor Co.)

C. That the following requests for promotional or special packaging be approved for listing, effective December 2, 2012:

| COMPANY/ADA | <u>PRODUCT</u> | PACK SIZE |
|---|------------------------------------|------------|
| Remy Cointreau USA, Inc. (NWS Michigan, Inc.) | 750ml Remy Martin V w/Cktl Shaker | 6 Bottles |
| Diageo Americas, Inc. (NWS Michigan, Inc.) | 750ml Johnnie Walker Blk w/2-50mls | 12 Bottles |

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective December 2, 2012:

| <u>COMPANY</u> | <u>PRODUCT</u> | PACK SIZE | |
|--|------------------------------------|------------|--|
| Cana Distributors LLC (NWS Michigan, Inc.) | 375ml Clear Creek Oregon Cranberry | 12 Bottles | |

Moved by Chairman Deloney, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated October 25, 2012, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of February 15, 2006 regarding special price reductions on spirit products. She advised there are eight different licensees requesting price reductions; that 355 price reductions should be approved; and that 23 price reductions should be denied for the reasons stated in the attached reports.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 355 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Chairman Deloney that the 23 special price reductions be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

| | ess Meeting lay, October 30, 2012 4 | | |
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| IV. | Old Business | | |
| | There was no Old Business. | | |
| V. | New Business | | |
| | There was no New Business. | | |
| VI. | Public Comments | | |
| | There were no Public Comments. | | |
| With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 11:15 a.m., motion carried by unanimous vote. | | | |
| Anita | | drew J. Deloney airman | |

Executive Services